

Eastern Area Committee meeting: September 2021 – Matters arising

No.	Item	Background	Progress on actions
1.	Heritage issues	<p>Cabinet adopted a Heritage Strategy and Action Plan on 18 March 2020. The Action Plan contains a programme of Conservation Area reviews. It has been suggested by the Cabinet Member that the Area Committee may want to fund CA reviews for areas which are outside of the planned programme of reviews in the Action Plan.</p> <p>As it was noted in the minutes of the last meeting that there were no suggestions regarding additional conservation area reviews, the Chair proposes bringing this item forward at a later meeting to see if any proposals have been come forward.</p>	The Chair reminds members to let her know if they have any suggestions.
2.	Brown tourism signs	<p>To commence an audit of existing local brown signs in concert with parish councils.</p> <p>Cabinet adopted a Visitor Economy Framework Action Plan on 28 October 2020. This includes a medium-term action to undertake a wayfinding audit of signage and identify any gaps. The delivery partners identified for this action are: SBC; town and parish councils; Visit Swale; Kent Highways; and local businesses.</p> <p>A Parish Councillor said that the Brown Heritage sign on the A2 by Beacon Hill</p>	Officers are investigating the various options to get the redundant information removed.

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		<p>contained redundant information about a vineyard which is no longer there.</p>	
3.	Siting of plaques at places of interest	<p>At the March meeting the Chairman proposed that the Eastern Area Committee took a proposal to Cabinet for the funding of plaques to be sited at places of interest to promote tourism and for historical information. The Chairman suggested the proposal could boost the economy by drawing interest to certain attractions. The Chair subsequently attended Informal Cabinet on 26 April and presented her proposal for a plaque scheme. Cabinet Members were supportive of this proposal and confirmed that any plaques should be funded by the Area Committee.</p> <p>The Chair asked for any suggestions of sites to be emailed to her and she will bring costings back to the September meeting.</p>	<p>The Chair will provide an update on the siting of plaques at places of interest. Mr Chris Richard, the CEO at SEC Works in Faversham will be in attendance to present some sample plaques and answer any questions.</p>
4.	Bus services between Faversham, villages and rural areas	<p>At the September 2020 Eastern Area Committee meeting a motion was passed which included the following proposal: That an investigation/report be made into reviewing existing community transport models to see what might be suitable for the Eastern area.</p> <p>This was further discussed at the June 2021 meeting and it was suggested to bring this</p>	<p>Phil Lightowler, the Head of Public Transport at Kent County Council will be in attendance for a discussion on bus services between Faversham, villages and rural areas under agenda item 6.</p>

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		topic back to the September 2021 meeting for a full discussion on how to take this forward and to invite a representative from Kent County Council.	